



FISCAL YEAR

2020

ANNUAL REPORT



WOUNDED WARRIOR  
PROJECT®

WOUNDED WARRIOR  
YOMARI CRUZ



**“Thank you, WWP, for being so innovative and creative, and allowing us to have an outlet to be able to connect and keep that human interaction. You guys are always there for us.”**

— YOMARI CRUZ



**In September of 2010,** Yomari Cruz deployed to Afghanistan, proud of herself and her decision to join the Army. “It gives you a sense of pride and purpose. I was able to realize that I was a lot stronger than what I thought and I felt so proud”, she says.

But not 10 minutes after getting off the aircraft in Jalalabad, the base was attacked and those good feelings were replaced with intense fear. “Sirens were going off and I was trying to find cover. It was insane. I was terrified,” says Yomari. While Yomari loved her job, the constant attacks, the loss of her military brothers and sisters, and other traumatic experiences took her to a dark place. Things only got worse after a soldier she trusted was caught videotaping her in the shower on base. As a result, the trust she’d had in her battle buddies eroded, and betrayal, fear, and paranoia overwhelmed her. Always on edge, she couldn’t sleep more than an hour a night.

**When Yomari medically retired in 2012,** post-traumatic stress made her transition to civilian life very difficult. She had serious anger issues, feared public areas, and couldn’t handle conversations with people. She wouldn’t leave her house.

Most of her relationships with friends and family disintegrated. “You just lose everyone. They don’t understand why you’re different, why you’re so defensive and angry,” says Yomari.

**Everything changed when a fellow veteran took her to a Wounded Warrior Project® (WWP) event.** For the first time in more than three years, she felt comfortable. She saw other warriors behave like she did when they walked into a new place or were in a crowd, and she realized there were other people who understood what she had gone through — and cared.

Since then, she has participated in many WWP events, including Soldier Ride® and Project Odyssey®, which Yomari credits as one of the best experiences she has ever had. “You feel like you have a support system and you become like a close family,” says Yomari. “All of the walls go down. Then, all of a sudden, it became more about how I could make others feel comfortable and support them.”

**That revelation has helped Yomari find a new purpose — helping other warriors.** She volunteers with WWP as a warrior leader, organizing local events and helping her fellow veterans connect with one another. “Seeing the veterans’ faces at the events and knowing how grateful they are is something that is definitely rewarding,” says Yomari.

**Since the COVID-19 pandemic began,** Yomari has continued to find her support system through virtual interactions with other warriors. She says, “As we are confined to our homes, we find ourselves overthinking, which can become unhealthy and affect our PTSD. **“When I came across the WWP virtual interactions via Facebook, it brought that human connection daily, which I was grateful for.”**”



**YOMARI CRUZ**  
WOUNDED WARRIOR

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Fiscal Year 2020: October 1, 2019 – September 30, 2020

## Letter from the CEO

As Americans, it is our national responsibility to ensure wounded warriors receive the support they have earned and deserve. Wounded Warrior Project exists to fulfill this promise. Since 2003, we have been tireless advocates for our nation's bravest, improving the lives of millions of warriors and their families.

Through our free programs and services in mental and physical health, career and benefits counseling, and long-term rehabilitative care, wounded warriors are finding the resources they need to overcome the obstacles in their recoveries.

Wounded warriors battling the mental and physical wounds of war were particularly affected by COVID-19, and we quickly adapted to a virtual programming model to continue to meet their needs. Thankfully, with the support of our donors, we continue to find innovative and impactful ways to deliver our services to warriors and families – supporting them during this incredibly difficult time and even reaching groups of warriors virtually who previously had difficulties attending in-person events.

While we are working diligently to fulfill our mission through these troubling times, the needs of those we serve remain great and are growing. As we plan for the future, we continue to look ahead to where their needs will be and where we must focus our support in this ever-changing environment. But we simply cannot do it alone.

We're only able to provide life-changing support to those we serve because of generous donors, supporters, and partners – patriotic Americans like you – who believe just as passionately in the work we have set out to do. What a powerful thing it is to witness when individuals and organizations come out in full support of those who serve!

As you'll read within this report, your contributions are changing and saving lives every day – and for that, we are eternally grateful.

Sincerely,



**Michael S. Linnington**

Lieutenant General, U.S. Army, Retired

Chief Executive Officer, Wounded Warrior Project

## About WWP

WWP began in 2003 as a small grassroots effort providing simple care and comfort items to the hospital bedsides of the first wounded service members returning home from the conflicts in Iraq and Afghanistan. As their post-service needs evolved, so have our programs and services. Today, through our direct programs in mental health, career counseling, and long-term rehabilitative care, along with our advocacy efforts, we improve the lives of millions of warriors and their families.

This effort requires the passion and commitment of friends, supporters, and like-minded organizations that enable us to fulfill our mission. With their collaboration and support, we strive to ensure that when those who serve come home, they're afforded every opportunity to be as successful as a civilian as they were in the military.

WWP HEADQUARTERS  
JACKSONVILLE, FL



### MISSION

To honor and empower wounded warriors.

### VISION

To foster the most successful, well-adjusted generation of wounded service members in our nation's history.

**"Thanks to you, I know someone has my back anytime I need it."**

- WOUNDED WARRIOR **MIKE LARSON**

## ★ FY20 AT A GLANCE ★

**\$0**

Wounded warriors  
pay nothing for  
our services

NEARLY  
**\$197M**

invested into programs  
and services that change  
and save lives

# 2020: Now more than ever, we stand ready to serve

**For the warriors battling mental and physical wounds** from their service to our country, the compounded effects of the COVID-19 pandemic, social distancing, and economic hardships have proven especially difficult. Thanks to our generous supporters, WWP has been able to help them through it all, meeting their rapidly changing needs during this crisis.

## COVID-19 EFFECT ON WARRIORS

★ During the early stages of the COVID-19 pandemic, WWP saw a 112% increase in requests for financial assistance<sup>1</sup> ★



**56% INCREASE IN REFERRALS TO MENTAL HEALTH PROVIDERS<sup>2</sup>**



**29% INCREASE IN WARRIORS TO WORK<sup>®</sup> REGISTRATIONS<sup>2</sup>**

<sup>1</sup>March 16, 2020 – May 16, 2020

<sup>2</sup>October 1, 2019 – March 31, 2020 vs. April 1 – September 30, 2020

## How we responded



When the pandemic started, there were immediate concerns about isolation and other mental health issues. **WWP teammates called nearly 40,000 warriors and family members directly to check in on them.** Of those who needed additional assistance, 41% were referred to connection programs, which gave warriors and their families opportunities to virtually engage with peers and WWP.

**\$11M**

**IN COVID-19 RELIEF FUNDS**

As the nation's businesses began to shut down last spring, we recognized that many warriors were suffering from a loss of income and experiencing financial hardships due to COVID-19. We moved quickly to provide necessary assistance **to more than 11,000 warriors in financial crisis** to help provide basic expenses like food and shelter.



To provide additional respite and support to caregivers during these challenging times, **WWP committed to investing more than \$7 million in a caregiver relief initiative, beginning in FY20.** This initiative provided direct grants for caregivers in WWP's Independence Program, additional support for caregivers, and 35,000 hours of relief to caregivers nationwide in partnership with the Elizabeth Dole Foundation.

WOUNDED WARRIOR **ERIK SCHEI** WITH HIS MOTHER AND CAREGIVER, **CHRISTINE SCHEI**

**“From the bottom of my heart, I say, ‘thank you.’ You truly made our life a little easier in this trying and uncertain time.”**

– WOUNDED WARRIOR  
**TIM MCDONOUGH**



## Virtual programming: Breaking down barriers to participation and engaging new warriors

2020 brought new challenges for all, including unprecedented levels of isolation. To keep warriors connected, even at a distance, WWP expanded its virtual programming — making connections with warriors in more geographical locations than ever before.

★ **4,700+ WARRIORS** engaged with WWP events for the first time in at least a year

★ **FEMALE WARRIORS** are participating at a much higher rate — **female event participation has increased 16% since incorporating virtual programming\***

\*October 1, 2019 – March 31, 2020 vs. April 1 – September 30, 2020



### Increased engagement

With the addition of virtual events, we engaged with more warriors in FY20 than FY19.



**PHYSICAL HEALTH & WELLNESS PROGRAM ENGAGEMENTS INCREASED BY ALMOST 27%**



**WWP TALK EMOTIONAL SUPPORT ENGAGEMENTS WITH WARRIORS AND FAMILY MEMBERS INCREASED BY 47%**



**WARRIORS AND FAMILY MEMBERS RELIED MORE HEAVILY ON WWP'S FINANCIAL WELLNESS PROGRAMS, AND ENGAGEMENT INCREASED MORE THAN 50%**

### Virtual impact



**92%**

**SAY THE WWP VIRTUAL EVENTS HAVE HELPED THEM** through this time of social distancing and quarantine



**93%**

**SAY THE WWP VIRTUAL PROGRAMS HAVE HELPED RELIEVE STRESS** brought on by the coronavirus pandemic

**“Thank you, WWP, for being adaptable and creating innovative virtual programs to keep warriors like me motivated and engaged during this trying time.”**

– WOUNDED WARRIOR **ANGIE PEACOCK**

## Showing support virtually

In an uncertain time that was a struggle for so many, our loyal supporters not only showed up for our nation's bravest, but they found new ways to engage with wounded warriors and their families.

### PEER-TO-PEER FUNDRAISING

During a time when we were isolated at home, fundraising became a way for our supporters to connect with each other and continue to raise critical funds for wounded warriors and their families.



The **Wounded Warrior Project® Carry Forward® 5K** looked different this year, as all the events transitioned from in-person events to completely virtual. Patriotic supporters in all 50 states rallied their communities to walk or run to show their support and raise funds for wounded warriors and their families. With a new event app, Carry Forward participants were able to engage with other supporters across the country.

### SPORTS

In a time when we were longing for personal connection, two NFL icons surprised wounded warriors with virtual meet-and-greets.



NFL athletes **Jimmy Graham**, a **Chicago Bears tight end**, and **Golden Tate**, a **New York Giants wide receiver**, connected with warriors for virtual Q&A sessions and thanked them for their service. Wounded warrior James Martin said, "When I have days that it's tough to get up in the morning, it definitely helps me knowing there are guys out there who really do care about us."

### ENTERTAINMENT

When in-person events were canceled nationwide, many entertainers used their platforms to recognize organizations close to their hearts.



Over the summer, two country music stars raised funds and awareness for wounded warriors and their families by hosting virtual concerts. In June, **Luke Combs** took over WWP's Facebook page for a livestream performance to support our nation's bravest, and **Brantley Gilbert** hosted a live virtual concert to bring attention to Suicide Prevention Awareness Month in September.

★ We thank everyone whose support allowed us to connect to warriors even when being there in person wasn't possible. ★

## Project Advocacy



FEBRUARY 2020, WASHINGTON, DC

In February 2020, 26 wounded warriors flew into Washington, DC, from all over the nation to meet with members of Congress and their staffs. **Operation Advocacy** gives warriors a direct voice with their elected officials, and an opportunity to be hands-on in the process of advocating for themselves and their brothers and sisters in arms.

Warriors and WWP staff conducted 40 meetings, discussing WWP's top legislative priorities — toxic exposure, mental health, and women veterans. Warriors also shared the challenges they faced during recovery from their injuries and transition to civilian life. By speaking with warriors, members of Congress and their staff not only gained a valuable perspective on these critical issues — they were able to discuss solutions.

These warriors also attended a joint hearing of the Senate and House Veterans Affairs and Armed Services committees, where WWP CEO Lt. Gen. (Ret.) Mike Linnington discussed WWP's top legislative priorities for 2020.



WOUNDED WARRIOR RYAN KULES WITH HIS FAMILY

### FY20 Highlight: Ryan Kules and Paul Benne Specially Adaptive Housing Improvement Act of 2019

The Ryan Kules and Paul Benne Specially Adaptive Housing (SAH) Improvement Act of 2019 was formally passed and reinstates SAH benefits to eligible veterans every 10 years to accommodate moving and normal life changes. "I'm honored to have played a role in the passage of this important law," said Ryan Kules, WWP combat stress recovery director. "Wounded veterans should have the peace of mind of knowing that wherever we choose to live, we will have that opportunity without bearing large additional financial burdens for home adaptations. I'm thankful for all who helped make this critical reform become a reality."



## JONATHAN WOODSON **CHAIR**

Dr. Jonathan Woodson is Professor of Surgery, Management, Health Law, and Policy at Boston University Medical Center. Prior to this, he served as the Assistant Secretary of Defense for Health Affairs and co-chaired the Armed Services Biomedical Research Evaluation and Management Committee. Woodson holds the rank of Major General in the U.S. Army Reserve and served as Assistant Surgeon General for Reserve Affairs, Force Structure, and Mobilization in the Office of the Surgeon General, and as Deputy Commander of the Army Reserve Medical Command. He is the recipient of the 2009 Gold Humanism in Medicine Award from the Association of American Medical Colleges.

DIRECTOR  
SINCE 2016



## KATHY WIDMER **VICE CHAIR**

Kathy Widmer is Company Group Chair for Johnson & Johnson's Consumer North America and Latin America divisions. She graduated from the United States Military Academy with a Bachelor of Science in mechanical engineering and served in the U.S. Army as a Captain and Field Artillery Battery Commander. She holds a Master of Business Administration from Oklahoma City University. Widmer is also Board Director for Texas Roadhouse.

DIRECTOR  
SINCE 2017



## TIFFANY DAUGHERTY

Tiffany Daugherty began her career as a U.S. Army Air Traffic Controller, then spent 10 years in the career counseling field. She joined WWP to lead a team of regional specialists in providing direct employment services to veterans with disabilities and their spouses. She is an alumna of the 2018 George W. Bush Institute's Stand-To Veteran Leadership Program and a member of the U.S. Chamber of Commerce, Hiring Our Heroes – Veteran Employment Task Force. In 2018, Daugherty served as vice chair of the NYC Veterans Advisory Board and was appointed to the VA Advisory Board on Women Veterans in 2020.

DIRECTOR  
SINCE 2020



## CARI DeSANTIS

Cari DeSantis recently retired as President and CEO of Melwood, a \$110 million nonprofit organization that creates jobs and opportunities for people with differing abilities. From 2001 to 2008, she served as Delaware's Cabinet Secretary for the Department of Services for Children, Youth, and Families. DeSantis is also the creator of an innovative new business model for 21st-century government health and human services systems. She is the recipient of *SmartCEO* magazine's 2016 Brava Award and the author of three books, and was named one of the Top 100 Women for 2017 by Maryland's *The Daily Record*.

DIRECTOR  
SINCE 2017



## LISA DISBROW

Lisa Disbrow has 32 years of combined civilian and military service in national security processes. During her service in the U.S. Air Force, she deployed in support of Operations Desert Storm and Southern Watch. As the 25th Under Secretary of the Air Force from 2015 to 2017, she oversaw a global organization with 660,000 personnel and worked to improve the care and benefits for Airmen living with TBIs and PTSD. Disbrow then served as Acting Secretary of the Air Force and the Secretary of Defense's Principal Department of Defense Space Advisor. Other positions include USAF Financial Manager & Comptroller, Joint Staff/J8 Vice Director, and Special Advisor for Policy Implementation to the President's National Security Advisor. Disbrow currently sits on the Board of Directors of Mercury Systems, Perspecta, BlackBerry, Sequa, LMI, and the Air Force Association. She chairs The Mitre Corporation's AF Advisory Board and is a Senior Fellow at Johns Hopkins Applied Physics Laboratory.

DIRECTOR  
SINCE 2018



## JUAN GARCIA

Juan Garcia earned his undergraduate degree from UCLA and a Juris Doctor from Harvard Law School. After completing deployments to the Persian Gulf and Western Pacific, he served as Special Assistant to the Secretary of Education and later was elected to the Texas House of Representatives, where he served on the Defense and Veterans' Affairs Committee. He became Assistant Secretary of the Navy in 2009 and was the Director for Global Associate Development at Amazon from 2016 until 2019. Garcia is currently a Managing Director at Deloitte, based in Washington, DC, where he focuses on defense, security, and justice clients.

DIRECTOR  
SINCE 2016



## MICHAEL T. HALL

Command Sergeant Major (Ret.) Michael T. Hall brings more than three decades of military and civilian service experience to the WWP board of directors. Hall served in multiple deployments and was appointed as the Command Sergeant Major of the United States Army Special Operations Command in 2001. Hall is the Executive Director of the Three Rangers Foundation and serves on the boards of GallantFew, Inc.; Sua Sponte; and the Special Operations Medical Association Board of Advisors. He also currently serves as the Honorary Command Sergeant Major of the 75th Ranger Regiment.

DIRECTOR  
SINCE 2018



## KATHY HILDRETH

Since graduating from the United States Military Academy at West Point in 1983 and serving in the U.S. Army, Kathy Hildreth has continued to make an impact on the country in her civilian career. Hildreth held a variety of roles at General Electric, DynCorp International, and Lockheed Martin. Operationally she has managed business, maintenance, and logistics functions for complex government support contracts and currently oversees operations and quality for M1 Support Services employees worldwide. Hildreth was also instrumental in winning more than \$14 billion in government services business throughout her career. In June 2019, she was the first U.S. veteran named as one of America's most successful businesswomen on *Forbes'* list of America's Richest Self-Made Women. Hildreth was once again included on this list in 2020.

DIRECTOR  
SINCE 2020



## KEN HUNZEKER

Ken Hunzeker served in the U.S. Army for 35 years, commanding forces at every level. He served as the deputy director of the Army's Program Analysis and Evaluation Directorate at the Pentagon during 9/11 and ultimately was assigned as the deputy commander of all U.S. forces in Iraq. After retiring, he joined ITT Corporation as vice president of government relations for ITT Defense and served as chief executive officer of one of its subsidiary companies prior to retiring. Hunzeker is the distinguished chair for the Study of Civil-Military Operations and an ambassador for Homes for Our Troops for the state of Florida. Recently, Hunzeker was selected as a 2020 Distinguished Graduate of the U.S. Military Academy, an honor reserved for West Point's most accomplished graduates.

DIRECTOR  
SINCE 2019



## WILLIAM REYNOLDS III

Upon commissioning as a 2nd Lieutenant from West Point, William Reynolds III entered the United States Army Infantry. During his second deployment to Iraq, he was near fatally wounded by an improvised explosive device (IED). After nearly seven years of service, Reynolds went on to earn an MBA in health sciences management and a master's degree in public health. He is the co-author of "Making it Millennial." He was also a finalist for the White House Fellows Program. He is an avid cyclist and runner and has competed in events like the Warrior Games and the Invictus Games, where he was the captain of the U.S. team. Reynolds is also a U.S. Paralympic hopeful.

DIRECTOR  
SINCE 2020



## BILL SELMAN

Bill Selman graduated from the United States Military Academy at West Point and served as an Army Field Artillery Officer from 1983 to 1988. After retiring from the Army, Selman spent 10 years working with Mobil Oil before joining Graham Company, one of the largest insurance and employee benefits brokers in the country, where he serves as managing director and helps develop the company's offshore captive alternatives, environmental practice, management, and innovation teams. In addition to his duties as a WWP board director, Selman works with a variety of veterans' organizations that focus on individual mentoring.

DIRECTOR  
SINCE 2020



## ALONZO SMITH

During his 33-year military career, Command Sergeant Major (Ret.) Alonzo Smith rose to a rank that just 1% of enlisted service members reach. Smith has deployed around the world, and his military awards and decorations include the Purple Heart, Distinguished Service Medal, Defense Superior Service Medal, seven Bronze Stars, Combat Infantryman Badge with 1 Star, and many others. He is also a registered Alumnus with WWP. His long, decorated military career brings unprecedented experience to the board, which enables the organization to better serve warriors and their families.

DIRECTOR  
SINCE 2018



## RICHARD T. TRYON

Lieutenant General Richard T. Tryon served our country in numerous leadership roles between 1975 and 2014. Assignments included serving as Commanding Officer, Marine Barracks in Washington, DC; Executive Officer to the Supreme Allied Commander for the U.S. European Command; Commanding General of Marine Corps Recruit Depot at Parris Island; and Commanding General of Marine Corps Recruiting Command in Quantico. He assumed duties as Commander, U.S. Marine Corps Forces Command and U.S. Marine Corps Forces Europe in June 2013. Tryon is currently the Senior Fellow in International Leadership in the Hicks Honors College at the University of North Florida.

DIRECTOR  
SINCE 2015





**MICHAEL LINNINGTON**  
CHIEF EXECUTIVE OFFICER

As chief executive officer, Lieutenant General (ret.) Michael Linnington is responsible for ensuring WWP's free, direct programs and services continue to have the greatest possible impact on the wounded warriors, caregivers, and families we serve. During his 35-year career in the Army, he served in a variety of key command and staff positions worldwide, including Brigade Command of the 3rd Brigade of the 101st Airborne Division (in both Iraq and Afghanistan), Commanding General, Military District of Washington/Joint Force Headquarters-National Capital Region, and Military Deputy for the Under Secretary of Personnel and Readiness. Prior to joining WWP, Michael was the first permanent Director of the Defense POW/MIA Accounting Agency. He is a graduate of the U.S. Military Academy at West Point, New York.



**GARY CORLESS**  
CHIEF DEVELOPMENT OFFICER

Gary Corless is responsible for leading the organization's warrior support team, which consists of resource development, public awareness, and marketing teams. This includes the development and execution of strategic and diversified plans to grow and manage significant fundraising efforts as well as leadership of the promotion and protection of the organization's mission, vision, and purpose. Before joining WWP, Gary was president and CEO of PSS World Medical. From 2002 to 2010, his career with PSS World Medical also included serving as chief operating officer, executive vice president, and president of the Physician Business. Gary holds a bachelor's degree in finance from Florida State University.



**ERIC MILLER**  
CHIEF FINANCIAL OFFICER

Eric Miller leads the financial operations team, including financial reporting, financial planning and analysis, accounting services, travel and events, and procurement. He is responsible for WWP's financial strategy and assists in the development and execution of the organization's strategic plan. Prior to joining WWP, Eric spent six years in the audit practice of Arthur Andersen. He then spent seven years as corporate controller of Columbia Laboratories and 15 years in senior financial leadership roles at PSS World Medical. He graduated with an accounting degree from Florida State University.



**JENNIFER SILVA**  
CHIEF PROGRAM OFFICER

Jennifer Silva is responsible for providing strategic direction, management, and coordination for all WWP programs and services. Since joining WWP in 2008, she has led the way in creating several new programs and business teams. Before taking on her current position, Jennifer led the strategy and innovation team, overseeing the creation of cutting-edge programs and development of business analytics and outcome measurements. Prior to this, she led the financial wellness team, focusing on education and employment programs for wounded warriors and their families. Jennifer graduated from the U.S. Military Academy at West Point, New York, and served in the Army as a logistics officer.



**CHRIS TONER**  
CHIEF OF STAFF

Chris Toner leads the human resources, information and technology, facilities, project management, and complex case coordination teams. He works directly with the CEO to ensure effective and efficient relationships with internal and external stakeholders and to fulfill WWP's commitments to teammates, warriors, partners, donors, and the board of directors. Before joining WWP, Chris led the Army's Warrior Care Program as the Commander of Warrior Transition Command and the Assistant Surgeon General for Warrior Care. Chris served in the Army for 29 years and commanded both an Infantry Battalion Task Force and Brigade Combat Team in Afghanistan. Chris holds a bachelor's degree in business administration from Emporia State University.



**“Thanks to you, I’ve been introduced to resources that have completely changed my life. Your support got me out of the house and helped me realize I didn’t have to be confined to my chair.”**

— WOUNDED WARRIOR CHRIS WOLFF

## Financial Highlights

### BALANCE SHEET AS OF SEPTEMBER 30, 2020

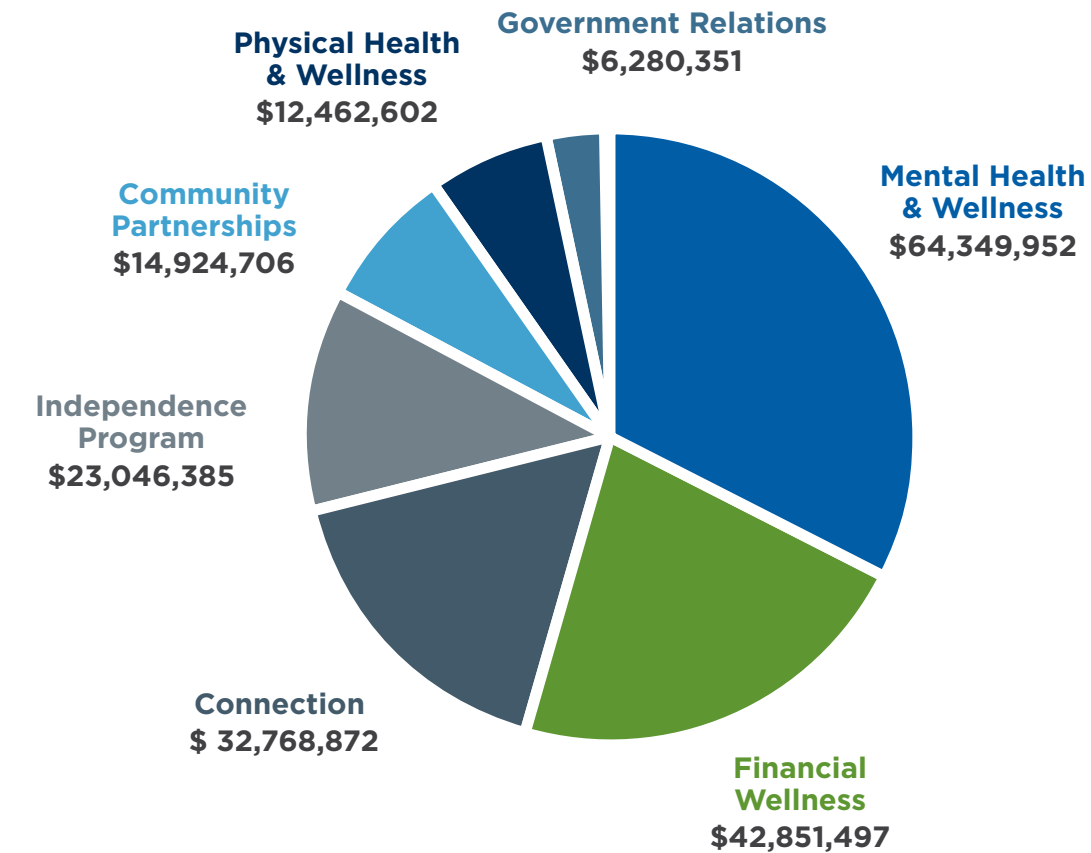
ASSETS		LIABILITIES	
Cash and cash equivalents	\$ 38,376,521	Accounts payable and accrued expenses	\$ 61,956,266
Pledges and grants receivable, net	7,269,902		
Prepaid expenses	5,473,243	NET ASSETS	
Property and equipment, net	1,703,456	Without donor restrictions	\$ 320,122,187
Investments	314,909,888	With donor restrictions	6,309,932
Other assets	20,655,375		\$ 326,432,119
<b>Total Assets</b>	<b>\$ 388,388,385</b>	<b>Total Liabilities and Net Assets</b>	<b>\$ 388,388,385</b>

### REVENUE AND EXPENSES FOR THE YEAR ENDED SEPTEMBER 30, 2020

REVENUE		EXPENSES	
Contributions	\$ 268,863,639	Program services	\$ 196,684,365
Royalties	2,262,590	Management and general	15,348,942
Rental income	458,563	Fundraising	64,345,052
Investment income	8,770,910		
Net gain from sale of investments	4,177,650		
Other revenue	2,835,325		
<b>Total Revenue</b>	<b>\$ 287,368,677</b>	<b>Total Expenses</b>	<b>\$ 276,378,359</b>

Source: Wounded Warrior Project, Inc. IRS Form 990 for the tax year ending September 30, 2020

★ **IN FY 2020, WWP INVESTED NEARLY \$197 MILLION** ★  
IN LIFE-CHANGING PROGRAMS AND SERVICES FOR WARRIORS, FAMILY MEMBERS, AND CAREGIVERS



### INDIVIDUAL PROGRAM EXPENSES

Mental Health & Wellness	\$ 64,349,952
Financial Wellness	42,851,497
Connection	32,768,872
Independence Program	23,046,385
Community Partnerships	14,924,706
Physical Health & Wellness	12,462,602
Government Relations	6,280,351

**Total Expenses** **\$ 196,684,365**

Source: Wounded Warrior Project, Inc. IRS Form 990 for the tax year ending September 30, 2020



**“Thanks to what you’ve given,  
we’re able to do things to keep  
us active and engaged.”**

— WOUNDED WARRIOR MICHAEL MATTHEWS  
WITH HIS FAMILY

## Vision Partners

**\$1 MILLION+**

We are grateful for our vision partners, who promote our mission and raise funds to support warriors and their families through cause-marketing campaigns and consumer engagement events.



The **AmazonSmile Foundation** proudly supports WWP with a donation of 0.5% on eligible purchases when a customer chooses Wounded Warrior Project as their charity of choice when shopping on smile.amazon.com. Their continued support helps to fuel the mission of honoring and empowering wounded warriors.



The **NFL** supports WWP through the Salute to Service initiative each year. This yearlong campaign not only provides critical fuel for WWP programs that focus on mental and physical wellness, it also provides opportunities for warriors to connect with their peers, communities, and NFL legends through engagement events.



Since 2009, **USAA** and WWP have worked together to honor and empower the brave men and women who have served our country. USAA has provided financial and programmatic support to further the WWP mission, as well as connection opportunities for warriors and their families.



At Ronin Factory, adventure drives passion. From May 25, 2020, to July 5, 2020, Ronin Factory teamed up with WWP to raise more than \$1 million for America’s injured veterans. Through their commitment and support from their communities, they were able to provide life-changing resources to warriors and their families.

## Gift-in-Kind

**Gift-in-kind** donations come from organizations that generously waive or reduce the costs of their products and services, enabling WWP to conserve resources and better serve injured warriors.

### CATALYSTS

\$250,000 - \$499,999

RFR Creative

### SENTRIES

\$100,000 - \$249,999

The Madison Square Garden Company

University of Notre Dame

### CHAMPIONS

\$50,000 - \$99,999

GoodUnited

Robertson Marketing Group

### GUARDIANS

\$25,000 - \$49,999

Florida Cancer Specialists &

Research Institute

Hiawatha Beach Resort

## Corporate Partners

**Corporate partners** help fuel the WWP mission by creating awareness and providing funds to support our life-changing programs and services.

Aaron Rodgers Foundation

Ace Media LLC

AmazonSmile Foundation

American Bath Group LLC (The Praxis Companies LLC)

AQUAhydrate

BAE Systems

Better Home Plastics Corporation

BlueCross BlueShield of South Carolina

Cars 2 Charities Incorporated

Collins Aerospace

Con-Tech Manufacturing Incorporated

CSX

DCP Midstream LLC

Digital Federal Credit Union

Doosan Bobcat Company

General Sportswear Company Incorporated (DEVIL-DOG Dungarees)

Harley-Davidson Motor Company

Janssen R&D

Jones Lang LaSalle Americas Incorporated

Leavitt Group Enterprises Incorporated

Magna International

Melwood Horticultural Training Center Incorporated

Minnesota Vikings LLC & Polaris Incorporated

MobileHelp

Monat Global

National Football League

Network for Good

Optiv Security Incorporated

Optum Services Incorporated

Papa John's USA

Pier 1 Imports Incorporated

Pratt Holdings Incorporated

Ronin Factory LLC

Stifel Charitable Incorporated

The Saxton Group (McAlister's Deli)

Thrivent Financial

Tsugami/Rem Sales LLC

United States Nutrition Incorporated

USAA

Verizon Wireless

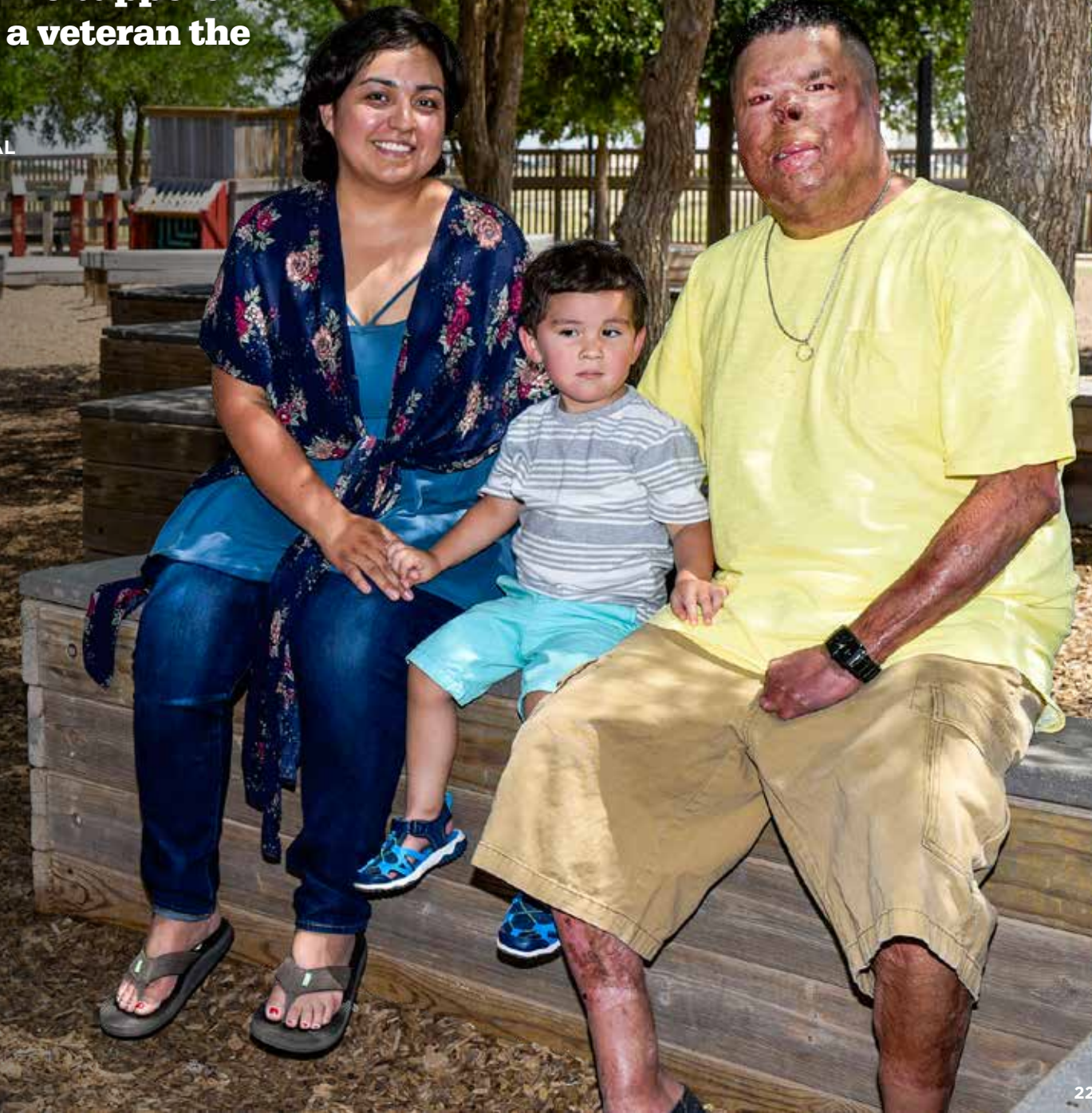
Wahl Clipper Corporation



**Verizon** continues to support warriors through WWP, committing more than \$750,000 since 2018. 2020 was no different. Verizon recently gave its customers a new way to step up and support injured veterans and their families. Verizon Wireless customers who pay their bill monthly through My Verizon online or the My Verizon app now have the option to support WWP. We're truly grateful to Verizon and their customers for making the mission of honoring and empowering injured veterans and their families possible through their generous support.

**“You are helping so many vets who are dealing with issues and are trying to give back to society. The support you are providing gives a veteran the chance to do just that.”**

— WOUNDED WARRIOR ANTHONY VILLAREAL WITH HIS FAMILY





## Honor & Empower Society

**Planned giving** at WWP is a way of leaving a meaningful legacy in support of our nation's wounded warriors. When you give a gift as part of your estate planning, you become a member of the Honor & Empower Society.

### VISIONARIES

**\$1,000,000+**

Anonymous  
Elizabeth Naoum Trust  
Estate of Ida Jean Fassler  
Joseph J. Albracht  
Park L. Loughlin Trust

### INNOVATORS

**\$500,000 - \$999,999**

Barry Langford  
Basil Roberts Trust  
Irvin Earl Lamb Trust  
Estate of Jeanne F. Rother  
John A. Dahman  
Juanita T. Reed Trust  
Leslie A. Timmons Trust  
Shirley A. Carberry Trust

### CATALYSTS

**\$250,000 - \$499,999**

Estate of Charles A. Gatzka  
Harriet Reese  
Estate of Ida J. Medearis  
James W. Deloach, III  
Jay Charles Newman  
Jimmy and Phyllis Hicks Trust  
Karen Bartlett  
Kathleen L. Quaranta  
Leslie P. Leale and Florence B. Leale Trust  
Louis H. Kaste and Dorothy M. Kaste Trust  
Pearl May Gaines Trust  
Estate of Thalia Nastos Christner  
Virginia M. Damer Trust – From  
Virginia to Tom in Loving Memory

### SENTRIES

**\$100,000 - \$249,999**

Estate of Alan Johnson  
Estate of Angela Trotta

Estate of Annette C. Brett  
Anthony J. Iaccarino Trust  
Estate of Charles Harold Kersten  
C.P. Jamiesson 1985 Trust  
David T. Lauderback  
Dolores J. Walker Trust  
Estate of Douglas J. Rizzi  
Estate of Edgar A. Petersen  
Endicott Community Property Trust  
Gerald Schlosser QTIP Trust  
Estate of Irene Bussing  
Jacquelyn F. Brown Trust  
Estate of Joan Kaufman  
Joanne Knetge  
John T. Wallace Trust  
Estate of Joyce D Lambert  
Karen S. Matteson Trust  
Kathleen M. Kelley  
Laverne G. Sellers Trust  
Estate of Lawrence Schwalie  
Lynton Harris  
Mark E. Hochleutner  
Marlene M. Ross Trust  
Estate of Michael Wynne Freeman  
Miriam H. Wright Trust in Memory  
of Katherine R. Wright and  
Miriam H. Wright  
Mirlene Sharp  
Estate of Myra B. Albritton  
Paula Bremer Green Trust  
Peter L. Sword Trust  
Estate of Philip Rentfro in Memory of  
Charles Hillard Higdon  
Phillip M. and Maytha J. Walker  
Phyllis M. Abbott  
Richard V. Sable  
Richard Walser Trust  
Robert F. Markovich  
Robert Grosse  
Estate of Ron Absher  
Estate of Scott Edward Hartley

Shannon Family Trust  
Shirley Carpenter  
Shirley E. Timm  
SP Nevada Trust  
Sue S. Blue in Memory of John Blue  
Susan E. LaPrath  
Estate of Thomas Walter  
Lesley Postelle  
Vincente S. Londo  
Estate of Virginia E. Driver and  
Virginia E. Driver  
William G. and Anna Marie Woodruff  
Trust and William G. Woodruff  
William R. Potter Trust  
Estate of Willis Baynes Nash

### CHAMPIONS

**\$50,000 - \$99,999**

Amick Family Trust  
Estate of Archie Oliver Ryan  
Estate of Beverly A. Mallett  
Estate of Bonnie Suzanne Clark  
Carol Johnson  
Estate of Coranna Petrolite  
Darlene F. Hartung  
David Haspel Trust  
Estate of Deborah Louise Horton  
DeeDee E. Dellos Trust  
Diane L. Sproch Trust  
Donald Fred Heenan Trust  
Estate of Edward V. Cardoza  
Estate of Fern Marx  
Florence D. Grismer Trust  
Estate of Frank Knoll  
Estate of Frank W. Pugni  
Garry V. Banks  
Estate of Gary M. Kushner  
Goodenough Family Trust  
Estate of Helga Washburn  
Ira and Carol Quint Charitable Trust  
James T. Payne, Sr. Trust

Janet L. Clair Trust  
Joan Fritz Trust  
Estate of Joanne E. Kreamer  
John Regas  
Joseph E. Wallace Trust  
Joseph J. Triolo Trust  
Joy M. Menne  
Anonymous  
Estate of Louise E. Hoffman  
Margaret M. Paul Trust  
Martha Ann David  
Mary B. Condon Trust  
The Monarch Oak Trust  
Morrie L. Eakin Trust  
Owen Trust  
Paul J. Kline, Jr. Trust  
Paul J. Schneider Trust  
Estate of Phyllis A. Stinnett  
Estate of Renee T. Heineman  
Richard A. Koenig and Lillian P.  
Koenig Trust  
Estate of Richard K. Haupt  
Estate of Roland Leone, Jr.  
Estate of Ronnie Lee Clark  
Scodari Trust  
Sophie J. Francesco Trust  
Estate of Stanley J. Ortyl  
Steven J. Williams Family Trust  
Suzanne E. O'Hearn  
Anonymous  
Anonymous  
Anonymous  
Estate of Violet P. Stump

### GUARDIANS

**\$25,000 - \$49,999**

Alice Proodian Topalian  
Allan Spielvogel  
Athlene M. Windom Trust  
Barbara M. Trelenberg Trust  
Bette A. Bergeson Trust  
Estate of Brian Lee Goins  
David Horton Bucknam Trust  
Donald P. Hernea  
Estate of Edward Michael Smith  
George Francis Fay Trust  
Harry K. Rath Trust  
Helen M. Britti Trust  
Helen R. Ewing Trust

Estate of Inge K. Kauders  
Estate of Irene D. Gobler  
Estate of James R. McBride  
Jeffrey Clendening  
Jenene H. Nickerson Trust  
Judith Gordon  
Karin Kozik Trust  
Kathryn Buhl Hernandez Trust  
Kevin G. Sidley Trust  
Lawrence D. Duchene Trust  
Lawrence R. Souza Trust  
Lillian Treat Simkus Trust, Gift in Memory  
of Parents, Col. & Mrs. Clyde Simkus  
Margaret Bultman  
Marilyn A. Vokoun  
Estate of Marion S. Oberting  
Estate of Marsha E. Vincent  
Mary C. Steel Trust  
Estate of Mary D. Wright  
Mary V. Hon Trust  
Estate of Patricia A. O'Donnell  
Anonymous  
Estate of Phyllis Ann Kruger and  
Kruger Trust  
Estate of Ralph Esposito  
Estate of Scott Matthew Souba  
Steven Michael Maher  
Tatyana Golubitskaya  
Thomas M. Hudacek Trust  
Estate of Virginia Anne Vessa-McLaughlin  
Waldorf Family Trust in Loving Memory  
of James W. and Sally A. Waldorf  
Anonymous

Our most sincere gratitude for the generosity of the Patrick Desloge Trust

### CHARLES EVANS ENDOWED SCHOLARSHIP

We would like to recognize the Charles Evans Foundation for their ongoing dedication. Since 2008, the Charles Evans Endowed Scholarship has provided over \$700,000 to support warriors through WWP programs and services.

## Community Fundraising

**Community fundraising** is a testament to the love and respect the American public has for its veterans. Unsolicited and independent of WWP, these supporters spend their own time and energy raising funds and awareness for our mission and the daily challenges faced by our veterans.

### \$25,000+

2020 Support Our Wounded Veterans Golf Tournament  
Allcat Claims Service Annual Conference  
Aydan Conrad  
Bridges-AFCO Golf Tournament  
Golf Balls As Gifts  
Ledcor Cares Golf Fundraiser  
Meeting House Grand Ballroom Gala  
Mission BBQ American Heroes Cups  
Oakland Spine and Rehabilitation Center  
Old Glory Flags & Flagpoles Golf Tournament  
Sit 'n Sleep Annual Golf Tournament  
Stoney Creek Resort Freedom Fest  
Team Minnesota  
Team Newport  
William A. Millichap Memorial Fund  
Wounded Warriors of Collier County Golf Tournament  
WWP Golf Tournament at Seven Canyons



**Joe Murray, Gloria Shepherd, and Daniel Murray** have hosted their annual Stoney Creek Resort Freedom Fest since 2016. This is a labor of love for Joe, who wanted to do something to give back to those who gave their all for us. To date, they have raised more than \$217,000 for programs and services to support warriors and their families. Freedom Fest is a weekend of events ranging from poker runs to concerts on the Stoney Creek Campground and RV Resort property.

**“Thanks to you, warriors have somewhere to turn for help.”**

- WOUNDED WARRIOR  
CHAD HISER



# Employee Giving

THROUGH FY 2020 EMPLOYEE GIVING CAMPAIGNS, GENEROUS, HARDWORKING INDIVIDUALS HELPED PROVIDE MORE THAN \$6 MILLION TO FUND LIFE-CHANGING PROGRAMS AND SERVICES FOR WOUNDED WARRIORS AND THEIR FAMILIES.



## WORKPLACE GIVING

Companies can boost their employee engagement with a workplace giving campaign. WWP has a turnkey platform that offers employees the opportunity to make an impact in the lives of wounded warriors.



## CORPORATE MATCHING

Many companies offer matching gift programs that will double, even triple, a donation's value. Matching gifts further emphasize an employer's dedication to charity and community service.



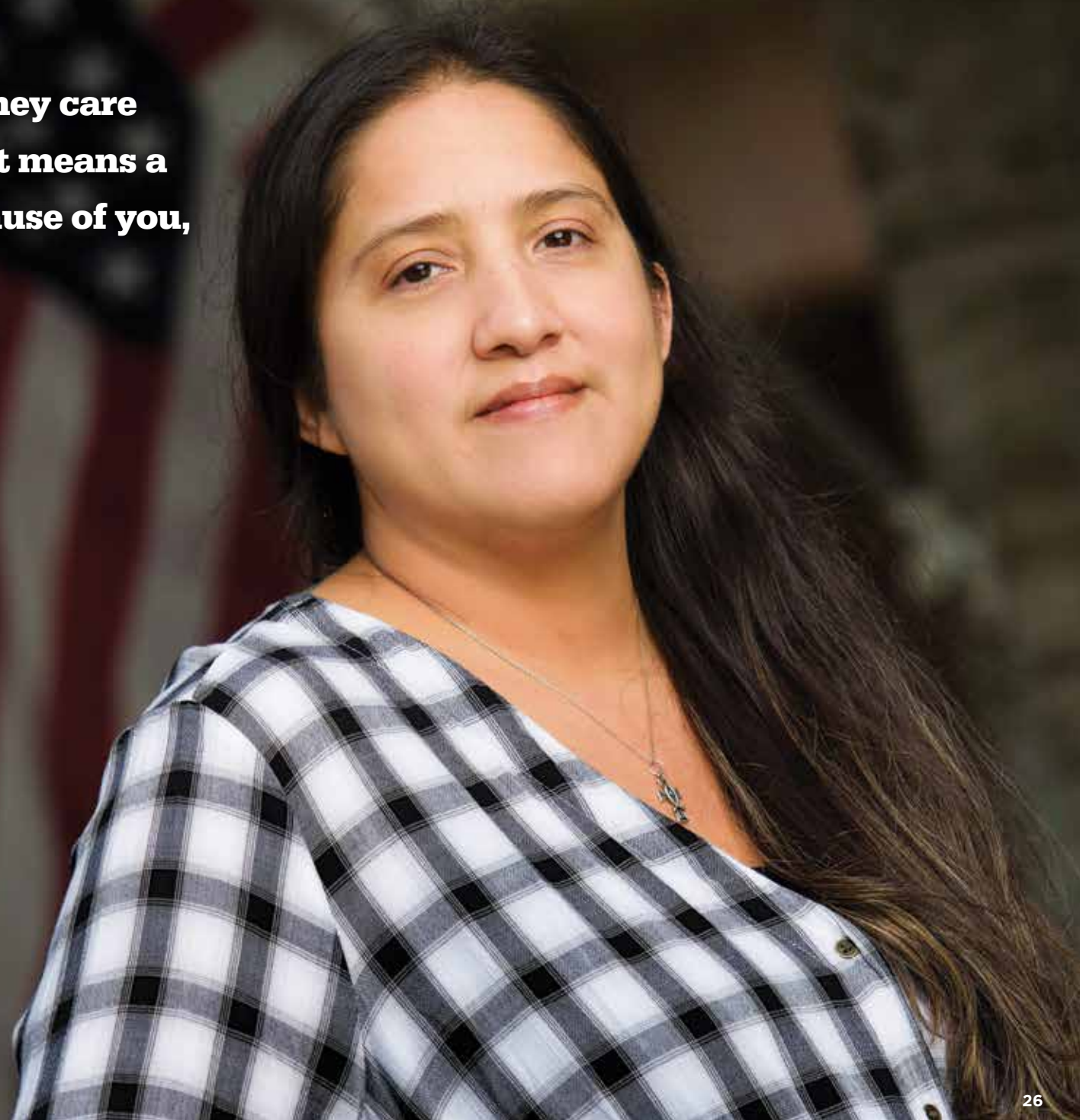
## COMBINED FEDERAL CAMPAIGN

CFC is the world's largest and most successful annual workplace charity campaign in which federal civilian, postal, and military donors can support nonprofit organizations. Wounded Warrior Project is proud to be a part of the CFC as charity #11425.

★ TO LEARN MORE  about all giving opportunities, visit [supportwwp.org/giveback](http://supportwwp.org/giveback).

**“When people show they care by supporting WWP, it means a great deal to me. Because of you, I'm successful.”**

- WOUNDED WARRIOR SEVERA PARRISH



**Now, as always,  
we stand ready to serve.**



4899 Belfort Road, Suite 300 | Jacksonville, Florida 32256

[woundedwarriorproject.org](http://woundedwarriorproject.org)

\*SOURCE: WOUNDED WARRIOR PROJECT IMPACT DATA - FISCAL YEAR 2020

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